

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Blue West Media/ POL Attention: Accounts Pavable 5130 East 18th Avenue Denver, CO 80220

Description

Send Payment To:

Start Date

109

I ine

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

End Date

F

08/11/23

WHAS

ALIDI IN	VOICE -	гг		Page 1 of 6				
JUPITI	Property	WHAS						
O . L .	Invoice #	2750698-1	Order #	2750698				
	Invoice Date	08/13/23	Alt Order #					
}	Invoice Month	August 2023	Deal #					
	Invoice Period	07/31/23 - 08/13/23	Flight Dates	08/07/23 - 08/13/23				
	Advertiser	POL/ Andy Beshear	POL/ Andy Beshear / D / GOV / KY					
	Product							
	Estimate #	2977						
		Account Executive	Nick Colopris	СО				
		Sales Office	WHAS Louis	/ille				
		Sales Region	Local					
		Agency Code	9917137					
		Advertiser Code						
		Billing Calendar	Broadcast					
		Billing Type	Cash					
		Special Handling						
		Agency Ref	20009AG					
		Advertiser Ref	144988					
		Product 1						
		Product 2						

Spots/

Week

:30 VSQBES23006H

Rate

Type

Length

MTWTF--1 08/07/23 08/13/23 Local News @ 5a M-F :30 10 \$80.00 NM 5-6a MTWTFSS Weeks: Start Date **End Date** Spots/Week Rate MTWTF--\$80.00 08/07/23 08/13/23 Spots: # Air Time Description Start/End Time Length Ad-ID Ch Day Air Date Rate Type 102 WHAS M 08/07/23 5:11 AM Local News @ 5a M-F :30 VSQBES23006H \$80.00 NM 5-6a WHAS 5:42 AM Local News @ 5a M-F :30 VSQBES23007H 107 M 08/07/23 5-6a \$80.00 NM WHAS Tu 08/08/23 5:21 AM Local News @ 5a M-F :30 VSQBES23006H \$80.00 NM 103 5-6a 106 WHAS Tu 08/08/23 5:42 AM Local News @ 5a M-F 5-6a :30 VSQBES23007H \$80.00 NM :30 VSQBES23006H WHAS 08/09/23 NM W 4:58 AM Local News @ 5a M-F 5-6a \$80.00 100 :30 VSQBES23007H 105 WHAS W 08/09/23 5:41 AM Local News @ 5a M-F 5-6a \$80.00 NM WHAS Th 08/10/23 5:21 AM Local News @ 5a M-F :30 VSQBES23007H \$80.00 104 5-6a NM 108 WHAS Th 08/10/23 5:43 AM Local News @ 5a M-F 5-6a :30 VSQBES23006H \$80.00 NM WHAS 08/11/23 4:58 AM Local News @ 5a M-F :30 VSQBES23007H NM 101 F 5-6a \$80.00

5-6a

MTWTFSS

Start/End Time

5:23 AM Local News @ 5a M-F

2 08/07/	/23 08/1	3/23 Loca	al News @ 6a M-F	6-7a	MTWTF	:30	10	\$150.00	NM		
Weeks	Start 08/07			Spots/Week 10	<u>Rate</u> \$150.00						
Spots: #	Ch Da	ay Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Length /	Ad-ID			Rate	Туре
96	WHAS N	M 08/07/23	6:12 AM Local N	ews @ 6a M-F	6-7a	:30 \	VSQBES230	006Н		\$150.00	NM
90	WHAS I	M 08/07/23	6:41 AM Local N	ews @ 6a M-F	6-7a	:30 \	VSQBES230	007Н		\$150.00	NM
93	WHAS	Γu 08/08/23	5:57 AM Local N	ews @ 6a M-F	6-7a	:30 \	VSQBES230	006Н		\$150.00	NM
99	WHAS	Γu 08/08/23	6:22 AM Local N	ews @ 6a M-F	6-7a	:30 \	VSQBES230	007Н		\$150.00	NM
98	WHAS \	N 08/09/23	6:10 AM Local N	ews @ 6a M-F	6-7a	:30 \	VSQBES230	006Н		\$150.00	NM
92	WHAS \	N 08/09/23	6:41 AM Local N	ews @ 6a M-F	6-7a	:30 \	VSQBES230	007Н		\$150.00	NM
94	WHAS 7	Γh 08/10/23	5:58 AM Local N	ews @ 6a M-F	6-7a	:30 \	VSQBES230	007Н		\$150.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

\$80.00

NM

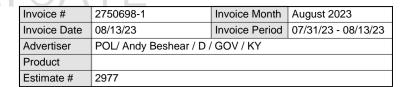


WHAS M 08/07/23

101

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386



:30 VSQBES23006H

Spots: # Ch									Spots/				
Spots: # Ch	Line Start	Date E	nd Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
9	2 08/07	7/23 0	8/13/23	Loca	l News @ 6a M-F	6-7a	МГЖГБ	:30	10	\$150.00	NM		
91 WHAS F 08/11/23 6:24 AM Local News @ 6a M-F 6-7a :30 VSQBES23006H \$150.00 NM \$150.00	Spots: #	Ch	Day Air	Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate T	уре
97 WHAS F 08/11/23 Co.29 ML Local News @ 6a M-F 6-7a :30 \ VSQBES23006H \$150.00 \ NM	95	WHAS	Th 08/	10/23	6:14 AM Local	News @ 6a M-F	6-7a	:3	VSQBES23	3006H		\$150.00	NM
Weeks Start Date End Date MIWIFS Spots/Week Rate Spots/Week Start Date Bold Date MIWIFS Spots/Week	91	WHAS	F 08/	11/23	6:24 AM Local	News @ 6a M-F	6-7a	:3	VSQBES23	3007H		\$150.00	NM
Weeks Start Date End Date MTWTESS Spots/Week \$200.00 Spots End Date MTWTESS Spots Spots End Date MTWTESS Spots Spots End Date MTWTESS Spots Spots Spots End Date Spots Spots Spots Spots Spots Spots End Date Spots	97	WHAS	F 08/	11/23	6:29 AM Local	News @ 6a M-F	6-7a	:3	O VSQBES23	3006Н		\$150.00	NM
Spots: # Ch Day Arr Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots # Ch Day Air Date Air Time Description Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	3 08/07	7/23 0	8/13/23	Good	d Morning America	a 7-9a	MTWTF	:30	15	\$200.00	NM		
140 WHAS M 08/07/23 7:27 AM Good Morning America 7-9a :30 VSQBES23006H \$200.00 NM 151 WHAS M 08/07/23 7:55 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 144 WHAS Tu 08/08/23 7:24 AM Good Morning America 7-9a :30 VSQBES23006H \$200.00 NM 141 WHAS Tu 08/08/23 7:24 AM Good Morning America 7-9a :30 VSQBES23006H \$200.00 NM 153 WHAS Tu 08/08/23 7:58 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 152 WHAS Tu 08/08/23 8:48 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 152 WHAS W 08/09/23 8:58 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 152 WHAS W 08/09/23 8:12 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 148 WHAS W 08/09/23 8:53 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 148 WHAS Th 08/10/23 7:25 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 154 WHAS Th 08/10/23 8:39 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 144 WHAS Th 08/10/23 8:39 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 144 WHAS Th 08/10/23 8:39 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 144 WHAS Th 08/10/23 8:39 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 144 WHAS Th 08/10/23 8:39 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 144 WHAS Th 08/10/23 8:35 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 144 WHAS F 08/11/23 7:59 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 143 WHAS F 08/11/23 8:38 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 143 WHAS F 08/11/23 8:38 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 145 WHAS Th 08/07/23 12:38 PM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 145 WHAS Th 08/07/23 12:38 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$200.00 NM 145 WHAS Th 08/07/23 12:38 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 145 WHAS Th 08/07/23 12:39 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 145 WHAS Th 08/07/23 12:39 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 145 WHAS Th 08/07/23 12:39 PM Local News @ 12p M-F 12-1	Week												
151 WHAS M 08/07/23 7:55 AM Good Morning America 7-9a 30 VSQBES23007H \$200.00 NM	Spots: #	Ch	Day Air			ption	Start/End Time	Lengt	h Ad-ID			Rate T	уре
145 WHAS M 08/07/23 8:35 AM Good Morning America 7-9a :30 VSQBES23006H \$200.00 NM 153 WHAS Tu 08/08/23 7:24 AM Good Morning America 7-9a :30 VSQBES23006H \$200.00 NM 147 WHAS Tu 08/08/23 7:58 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 147 WHAS Tu 08/08/23 8:48 AM Good Morning America 7-9a :30 VSQBES23006H \$200.00 NM 152 WHAS W 08/09/23 8:48 AM Good Morning America 7-9a :30 VSQBES23006H \$200.00 NM 148 WHAS W 08/09/23 8:12 AM Good Morning America 7-9a :30 VSQBES23006H \$200.00 NM 148 WHAS W 08/09/23 8:12 AM Good Morning America 7-9a :30 VSQBES23006H \$200.00 NM 154 WHAS Th 08/10/23 7:25 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 154 WHAS Th 08/10/23 7:25 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 148 WHAS Th 08/10/23 8:39 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 149 WHAS Th 08/10/23 8:35 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 149 WHAS Th 08/10/23 8:35 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 149 WHAS F 08/11/23 8:35 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 149 WHAS F 08/11/23 8:35 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 149 WHAS F 08/11/23 8:38 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 150 WHAS F 08/11/23 8:38 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 150 WHAS F 08/11/23 8:52 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 150 WHAS T 08/10/23 8:52 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 150 WHAS T 08/10/23 8:52 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 150 WHAS T 08/10/23 8:52 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 150 WHAS T 08/10/23 8:52 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 150 WHAS T 08/10/23 8:52 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 150 WHAS T 08/10/23 8:52 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 150 WHAS T 08/10/23 8:52 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 150 WHAS T 08/10/23 8:52 AM Good Morning America 7-9a :30 VSQBES23007	140	WHAS	M 08/	07/23	7:27 AM Good	Morning America	7-9a	:3	VSQBES23	3006H		\$200.00	NM
141	151	WHAS	M 08/	07/23	7:55 AM Good	Morning America	7-9a	:3	VSQBES23	3007Н		\$200.00	NM
141	145	WHAS	M 08/	07/23	8:35 AM Good	Morning America	7-9a	:3	VSQBES23	3006Н		\$200.00	NM
147	141	WHAS	Tu 08/	08/23		-	7-9a	:3	VSQBES23	3006Н		\$200.00	NM
147	153	WHAS	Tu 08/	08/23	7:58 AM Good	Morning America	7-9a	:3	VSQBES23	3007Н		\$200.00	NM
152	147	WHAS	Tu 08/	08/23		•	7-9a	:3	VSQBES23	3006Н		\$200.00	NM
142	152	WHAS	W 08/	09/23	6:58 AM Good	Morning America	7-9a	:3	VSQBES23	3006Н		\$200.00	NM
148	142	WHAS	W 08/	09/23		J	7-9a	:3	VSQBES23	3007Н			NM
154	148	WHAS				J	7-9a	:3	VSQBES23	3006Н			NM
146	154	WHAS	Th 08/	10/23		· ·	7-9a	:3	VSQBES23	3007Н		\$200.00	NM
144	146	WHAS	Th 08/	10/23		· ·	7-9a	:3	VSQBES23	3006Н		\$200.00	NM
149	144	WHAS	Th 08/	10/23		J	7-9a	:3	VSQBES23	3007Н		\$200.00	NM
143	149	WHAS	F 08/	11/23	7:59 AM Good	Morning America	7-9a	:3	VSQBES23	3007Н		\$200.00	NM
150 WHAS F 08/11/23 8:52 AM Good Morning America 7-9a :30 VSQBES23007H \$200.00 NM 9 08/07/23 08/13/23 Local News @ 12p M-F 12-1p MTWTF :30 5 \$90.00 NM Weeks: Start Date 08/07/23 End Date 08/13/23 MTWTF 5 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID :30 VSQBES23007H \$90.00 NM 50 WHAS Tu 08/08/23 12:29 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 49 WHAS W 08/07/23 12:12 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 49 WHAS Th 08/10/23 12:12 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 46 WHAS Th 08/10/23 12:39 PM Local News @ 12p M-F 12-1p :30 VSQBES23006H \$90.00 NM 48 WHAS F 08/11/23 12:57 PM Local News @ 12p M-F 12-1p :30 VSQBES23006H \$90.00 NM 10 08/07/23 08/13/23 Local News @ 4p M-F 4-5p MTWTF :30 10 \$100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/07/23 08/13/23 MTWTF 10 Start/End Time Length Ad-ID Rate Type	143	WHAS	F 08/	11/23		J	7-9a	:3	VSQBES23	3006Н			NM
9 08/07/23 08/13/23 Local News @ 12p M-F 12-1p MIWTF :30 5 \$90.00 NM						-		:3	VSQBES23	3007Н			
Weeks: Start Date End Date MTWTFSS Spots/Week \$90.00												V	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	9 08/07	7/23 0	8/13/23	Loca	l News @ 12p M-	F 12-1p	MTWTF	:30	5	\$90.00	NM		
47 WHAS M 08/07/23 12:38 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 50 WHAS Tu 08/08/23 12:29 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 49 WHAS W 08/09/23 12:12 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 46 WHAS Th 08/10/23 12:39 PM Local News @ 12p M-F 12-1p :30 VSQBES23006H \$90.00 NM 48 WHAS F 08/11/23 12:57 PM Local News @ 12p M-F 12-1p :30 VSQBES23006H \$90.00 NM 10 08/07/23 08/13/23 Local News @ 4p M-F 4-5p MIWTF :30 VSQBES23006H \$90.00 NM WWeeks: Start Date End Date MIWTFSS Spots/Week \$100.00 NM	Week	_											
50 WHAS Tu 08/08/23 12:29 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 49 WHAS W 08/09/23 12:12 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 46 WHAS Th 08/10/23 12:39 PM Local News @ 12p M-F 12-1p :30 VSQBES23006H \$90.00 NM 48 WHAS F 08/11/23 12:57 PM Local News @ 12p M-F 12-1p :30 VSQBES23006H \$90.00 NM 10 08/07/23 08/13/23 Local News @ 4p M-F 4-5p MIWTF :30 10 \$100.00 NM	Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descri	ption	Start/End Time					Rate T	ype
49 WHAS W 08/09/23 12:12 PM Local News @ 12p M-F 12-1p :30 VSQBES23007H \$90.00 NM 46 WHAS Th 08/10/23 12:39 PM Local News @ 12p M-F 12-1p :30 VSQBES23006H \$90.00 NM 48 WHAS F 08/11/23 12:57 PM Local News @ 12p M-F 12-1p :30 VSQBES23006H \$90.00 NM 10 08/07/23 08/13/23 Local News @ 4p M-F 4-5p MTWTF :30 10 \$100.00 NM Weeks: Start Date O8/07/23 08/13/23 MTWTF 10 Start/End Time Length Ad-ID Rate Type	47	WHAS	M 08/	07/23	12:38 PM Local	News @ 12p M-F	12-1p	:3	O VSQBES23	3007Н		\$90.00	NM
46 WHAS Th 08/10/23 12:39 PM Local News @ 12p M-F 12-1p :30 VSQBES23006H \$90.00 NM 48 WHAS F 08/11/23 12:57 PM Local News @ 12p M-F 12-1p :30 VSQBES23006H \$90.00 NM 10 08/07/23 08/13/23 Local News @ 4p M-F 4-5p MTWTF :30 10 \$100.00 NM Weeks: Start Date	50	WHAS	Tu 08/	08/23	12:29 PM Local	News @ 12p M-F	12-1p	:3	O VSQBES23	3007Н		\$90.00	NM
48 WHAS F 08/11/23 12:57 PM Local News @ 12p M-F 12-1p :30 VSQBES23006H \$90.00 NM 10 08/07/23 08/13/23 Local News @ 4p M-F 4-5p MTWTF :30 10 \$100.00 NM Weeks: Start Date	49	WHAS	W 08/	09/23	12:12 PM Local	News @ 12p M-F	12-1p	:3	O VSQBES23	3007Н		\$90.00	NM
10 08/07/23	46	WHAS	Th 08/	10/23	12:39 PM Local	News @ 12p M-F	12-1p	:3	O VSQBES23	3006Н		\$90.00	NM
Weeks: Start Date 08/07/23 End Date 08/13/23 MTWTFSS MTWTF - 10 Spots/Week \$100.00 Rate \$100.00 Spots: # Ch Day Air Date Air Time Description Air Time Description Start/End Time Length Ad-ID Rate Type	48	WHAS	F 08/	11/23	12:57 PM Local	News @ 12p M-F	12-1p	:3	O VSQBES23	3006Н		\$90.00	NM
OB/07/23 OB/13/23 MTWTF 10 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	10 08/07	7/23 0	8/13/23	Loca	l News @ 4p M-F	4-5p	MTWTF	:30	10	\$100.00	NM		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	Week												
	Spots: #						*	Lenat	h Ad-ID			Rate T	vpe
							4-5p			3007Н			

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4-5p

4:20 PM Local News @ 4p M-F

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

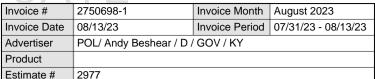
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\$100.00 NM



Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386



invoice #	2750698-1	invoice ivionth	August 2023					
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/13/23					
Advertiser	POL/ Andy Beshear / D /	POL/ Andy Beshear / D / GOV / KY						
Product								
Estimate #	2977							

Line Ctart Date Fuel Date Decembring	Chart/Fuel Time	MUMPOG	l an arth	Spots/	Data	T		
Line Start Date End Date Descriptio		MTWTFSS	Length	Week	Rate	Туре		
10 08/07/23 08/13/23 Local New	vs @ 4p M-F 4-5p	MTWTF	:30	10	\$100.00	NM		
Spots: # Ch Day Air Date Air	Time Description	Start/End Time	Length	n Ad-ID			Rate	Туре
	I5 PM Local News @ 4p M-F	4-5p	:30	VSQBES230	006Н		\$100.00	NM
103 WHAS Tu 08/08/23 4:5	59 PM Local News @ 4p M-F	4-5p	:30	VSQBES230	007Н		\$100.00	NM
106 WHAS W 08/09/23 4:2	21 PM Local News @ 4p M-F	4-5p	:30	VSQBES230	007Н		\$100.00	NM
102 WHAS W 08/09/23 4:5	56 PM Local News @ 4p M-F	4-5p	:30	VSQBES230	006Н		\$100.00	NM
104 WHAS Th 08/10/23 4:2	25 PM Local News @ 4p M-F	4-5p	:30	VSQBES230	006Н		\$100.00	NM
109 WHAS Th 08/10/23 4:5	57 PM Local News @ 4p M-F	4-5p	:30	VSQBES230	007Н		\$100.00	NM
110 WHAS F 08/11/23 4:1	14 PM Local News @ 4p M-F	4-5p	:30	VSQBES230	006Н		\$100.00	NM
105 WHAS F 08/11/23 4:3	38 PM Local News @ 4p M-F	4-5p	:30	VSQBES230	007Н		\$100.00	NM
11 08/07/23 08/13/23 Local New	vs @ 5p M-F 5-530p	MTWTF	:30	10	\$200.00	NM		
11 00/07/23 00/13/23 Editative	75 @ 3p W-F 3-330p	IVII VV I I	.30	10	φ200.00	INIVI		
Weeks: <u>Start Date</u> <u>End Date</u> 08/07/23 <u>End Date</u>	MTWTFSS Spots/Week 10	<u>Rate</u> \$200.00						
Spots: # Ch Day Air Date Air	Time Description	Start/End Time	Length	<u>Ad-ID</u>			Rate	Туре
92 WHAS M 08/07/23 5:1	14 PM Local News @ 5p M-F	5-530p	:30	VSQBES230	007Н		\$200.00	NM
98 WHAS M 08/07/23 5:2	23 PM Local News @ 5p M-F	5-530p	:30	VSQBES230	006Н		\$200.00	NM
90 WHAS Tu 08/08/23 5:2	22 PM Local News @ 5p M-F	5-530p	:30	VSQBES230	Ю6Н		\$200.00	NM
96 WHAS Tu 08/08/23 5:2	29 PM Local News @ 5p M-F	5-530p	:30	VSQBES230	007Н		\$200.00	NM
94 WHAS W 08/09/23 5:2	23 PM Local News @ 5p M-F	5-530p	:30	VSQBES230	007Н		\$200.00	NM
91 WHAS W 08/09/23 5:2	27 PM Local News @ 5p M-F	5-530p	:30	VSQBES230	006Н		\$200.00	NM
93 WHAS Th 08/10/23 5:1	16 PM Local News @ 5p M-F	5-530p	:30	VSQBES230	006Н		\$200.00	NM
97 WHAS Th 08/10/23 5:2	26 PM Local News @ 5p M-F	5-530p	:30	VSQBES230	007Н		\$200.00	NM
89 WHAS F 08/11/23 5:2	20 PM Local News @ 5p M-F	5-530p	:30	VSQBES230	006Н		\$200.00	NM
95 WHAS F 08/11/23 5:2	29 PM Local News @ 5p M-F	5-530p	:30	VSQBES230	007Н		\$200.00	NM
12 08/07/23 08/13/23 Local New	vs @ 530p M-F 530-6p	МГЖГБ	:30	9	\$225.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> 08/07/23 <u>End Date</u>	MTWTFSS Spots/Week 9	<u>Rate</u> \$225.00						
Spots: # Ch Day Air Date Air	Time Description	Start/End Time	Length	Ad-ID			Rate	Туре
69 WHAS M 08/07/23 5:3	38 PM Local News @ 530p M-F	530-6p	:30	VSQBES230	007Н		\$225.00	NM
74 WHAS M 08/07/23 5:4	12 PM Local News @ 530p M-F	530-6p	:30	VSQBES230	006Н		\$225.00	NM
68 WHAS Tu 08/08/23 5:5	57 PM Local News @ 530p M-F	530-6p	:30	VSQBES230	006Н		\$225.00	NM
73 WHAS W 08/09/23 5:4	10 PM Local News @ 530p M-F	530-6p	:30	VSQBES230	007Н		\$225.00	NM
70 WHAS W 08/09/23 5:5	58 PM Local News @ 530p M-F	530-6p	:30	VSQBES230	006Н		\$225.00	NM
76 WHAS Th 08/10/23 5:3	38 PM Local News @ 530p M-F	530-6p	:30	VSQBES230	006Н		\$225.00	NM
71 WHAS Th 08/10/23 5:5	58 PM Local News @ 530p M-F	530-6p	:30	VSQBES230	007Н		\$225.00	NM
75 WHAS F 08/11/23 5:3	37 PM Local News @ 530p M-F	530-6p	:30	VSQBES230	006Н		\$225.00	NM
72 WHAS F 08/11/23 5:5	57 PM Local News @ 530p M-F	530-6p	:30	VSQBES230	007Н		\$225.00	NM
14 08/07/23 08/13/23 Local New	vs @ 6p M-F 6-630p	MTWTF	:30	10	\$250.00	NM		

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Rate

\$250.00

Spots/Week

10

MTWTFSS

MTWTF--

Start Date

08/07/23

Weeks:

End Date

08/13/23

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17 08/07/23

08/13/23

Inside Ed 730-8p

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2750698-1	Invoice Month	August 2023			
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/13/23			
Advertiser	POL/ Andy Beshear / D / GOV / KY					
Product						
Estimate #	2977					

IIIVOICE #	2730090-1	invoice Month	August 2023				
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/13/23				
Advertiser	POL/ Andy Beshear / D / GOV / KY						
Product							
Estimate #	2977						

C= =4= /

							Spots/				
Line Start	Date End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
14 08/07	7/23 08/13/2	23 Loc	al News @ 6p M-F	6-630p	МГWГF	:30	10	\$250.00	NM		
Spots: #	Ch Day	Air Date	Air Time Descri	otion	Start/End Time	Length	n Ad-ID			Rate]	Туре
102	WHAS M	08/07/23	6:12 PM Local N	News @ 6p M-F	6-630p	:30	VSQBES230	007Н		\$250.00	NM
100	WHAS M	08/07/23	6:25 PM Local N	News @ 6p M-F	6-630p	:30	VSQBES230	006Н		\$250.00	NM
97	WHAS Tu	08/08/23	6:11 PM Local N	News @ 6p M-F	6-630p	:30	VSQBES230	007Н		\$250.00	NM
105	WHAS Tu	08/08/23	6:23 PM Local N	News @ 6p M-F	6-630p	:30	VSQBES230	006Н		\$250.00	NM
103	WHAS W	08/09/23	6:10 PM Local N	News @ 6p M-F	6-630p	:30	VSQBES230	007Н		\$250.00	NM
98	WHAS W	08/09/23	6:28 PM Local N	News @ 6p M-F	6-630p	:30	VSQBES230	006Н		\$250.00	NM
101	WHAS Th	08/10/23	6:11 PM Local N	News @ 6p M-F	6-630p	:30	VSQBES230	006Н		\$250.00	NM
104	WHAS Th	08/10/23	6:20 PM Local N	News @ 6p M-F	6-630p	:30	VSQBES230	007Н		\$250.00	NM
106	WHAS F	08/11/23	6:18 PM Local N	News @ 6p M-F	6-630p	:30	VSQBES230	006Н		\$250.00	NM
99	WHAS F	08/11/23	6:25 PM Local N	News @ 6p M-F	6-630p	:30	VSQBES230	007Н		\$250.00	NM
15 08/07	7/23 08/13/2	23 LN ((M-Su)	11-1135p	MTWTF- S	:30	12	\$200.00	NM		
Week	s: Start Da	ate End [Date MTWTFSS	Spots/Week	Rate						
WEEK	08/07/2			12	\$200.00						
Spots: #		Air Date	Air Time Descri		Start/End Time	Length	n Ad-ID			Rate	Type
111	WHAS M	08/07/23	11:30 PM LN (M-		11-1135p		VSQBES230	007Н		\$200.00	NM
115	WHAS M	08/07/23	11:34 PM LN (M-	,	11-1135p	:30	VSQBES230	006Н		\$200.00	NM
119	WHAS Tu	08/08/23	11:14 PM LN (M-		11-1135p	:30	VSQBES230	006Н		\$200.00	NM
109	WHAS Tu	08/08/23	11:32 PM LN (M-	·Su)	11-1135p	:30	VSQBES230	007Н		\$200.00	NM
114	WHAS W	08/09/23	11:24 PM LN (M-	·Su)	11-1135p	:30	VSQBES230	007Н		\$200.00	NM
116	WHAS W	08/09/23	11:32 PM LN (M-	,	11-1135p		VSQBES230			\$200.00	NM
117	WHAS Th	08/10/23	11:14 PM LN (M-	,	11-1135p	:30	VSQBES230	007Н		\$200.00	NM
112	WHAS Th	08/10/23	11:29 PM LN (M-	,	11-1135p	:30	VSQBES230	006Н		\$200.00	NM
113	WHAS F	08/11/23	11:22 PM LN (M-	,	11-1135p	:30	VSQBES230	006Н		\$200.00	NM
120	WHAS F	08/11/23	11:32 PM LN (M-	,	11-1135p	:30	VSQBES230	007Н		\$200.00	NM
110	WHAS Su	08/13/23	11:12 PM LN (M-	•	11-1135p	:30	VSQBES230	007Н		\$200.00	NM
118	WHAS Su	08/13/23	11:32 PM LN (M-	,	11-1135p	:30	VSQBES230	006Н		\$200.00	NM
16 08/07	7/23 08/13/2	23 ET	7-730p	7-730p	МГWГF	:30	5	\$250.00	NM		
Week	s: Start Da			Spots/Week 5	Rate \$250.00						
Spots: #	Ch Day	Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate	Туре
30	WHAS M	08/07/23	7:13 PM ET 7-7	30p	7-730p	:30	VSQBES230	007Н		\$250.00	NM
31	WHAS Tu	08/08/23	7:25 PM ET 7-7	30p	7-730p	:30	VSQBES230	007Н		\$250.00	NM
29	WHAS W	08/09/23	7:13 PM ET 7-7	30p	7-730p	:30	VSQBES230	007Н		\$250.00	NM
28	WHAS Th	08/10/23	6:59 PM ET 7-7	30p	7-730p	:30	VSQBES230	006Н		\$250.00	NM
32	WHAS F	08/11/23	7:25 PM ET 7-7	30p	7-730p	:30	VSQBES230	006Н		\$250.00	NM

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730-8p

MTWTF--

:30

5

\$250.00

NM

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Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2750698-1	Invoice Month August 2023						
Invoice Date	08/13/23	Invoice Period 07/31/23 - 08/13/23						
Advertiser	POL/ Andy Beshear / D /	POL/ Andy Beshear / D / GOV / KY						
Product								
Estimate #	2977							

Line Start Date End Date Description Start/End	Fime MTWTFSS		Spots/ Veek	Rate	Туре		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/W</u>							
08/07/23 08/13/23 MTWTF	5 \$250.00					<u> </u>	_
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A		211		Rate	
41 WHAS M 08/07/23 7:53 PM Inside Ed 730-8p	730-8p		VSQBES23006			\$250.00	NM
39 WHAS Tu 08/08/23 7:55 PM Inside Ed 730-8p	730-8p		VSQBES23006			\$250.00	NM
38 WHAS W 08/09/23 7:55 PM Inside Ed 730-8p	730-8p		VSQBES23006			\$250.00	NM
42 WHAS Th 08/10/23 7:45 PM Inside Ed 730-8p	730-8p		VSQBES23007			\$250.00	NM
40 WHAS F 08/11/23 7:54 PM Inside Ed 730-8p	730-8p	:30 \	VSQBES23007	/ П		\$250.00	NM
25 08/07/23 08/11/23 Daily Blast Live 3-4p 3-4p	МГWГF	:30	6	\$80.00	NM		
Weeks: Start Date 08/07/23 End Date 08/13/23 MTWTFS MTWTF Spots/W	<u>eek</u> <u>Rate</u> 6 \$80.00						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Ad-ID			Rate	Туре
17 WHAS M 08/07/23 3:29 PM Daily Blast Live 3-4p	3-4p	:30 \	VSQBES23006	3H		\$80.00	
16 WHAS Tu 08/08/23 3:09 PM Daily Blast Live 3-4p		:30 \	VSQBES23006	3H		\$80.00	NM
21 WHAS Tu 08/08/23 3:24 PM Daily Blast Live 3-4p	3-4p	:30 \	VSQBES23007	7H		\$80.00	NM
18 WHAS W 08/09/23 3:42 PM Daily Blast Live 3-4p	3-4p	:30 \	VSQBES23006	3H		\$80.00	NM
20 WHAS Th 08/10/23 3:28 PM Daily Blast Live 3-4p	3-4p	:30 \	VSQBES23007	7H		\$80.00	NM
19 WHAS F 08/11/23 3:28 PM Daily Blast Live 3-4p	3-4p	:30 \	VSQBES23007	7H		\$80.00	NM
26 08/07/23 08/13/23 Good Morning America S 7-9a	S-	:30	1	\$90.00	NM		
Weeks: Start Date End Date MTWTFSS Spots/W	eek Rate 1 \$90.00						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Δd-ID			Rate	Type
7 WHAS Sa 08/12/23 8:54 AM Good Morning Amer			VSQBES23006	3Н		\$90.00	
27 08/07/23 08/13/23 Good Morning America S 8-9a	S	:30	1	\$100.00	NM	Ψ30.00	TAIVI
u	5	.00		ψ100.00			
Weeks: Start Date 08/07/23 End Date 08/13/23 MTWTFSSS Spots/W	<u>eek</u> <u>Rate</u> 1 \$100.00						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Ad-ID			Rate	Туре
5 WHAS Su 08/13/23 7:58 AM Good Morning Amer	ica Su 8-9a	:30 \	VSQBES23007	7H		\$100.00	NM
28 08/07/23 08/13/23 Nightline 1237-106a	МГWГF	:30	1	\$46.00	NM		
Weeks: Start Date End Date MTWTFSS Spots/W	<u>eek</u> <u>Rate</u> 1 \$46.00						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Ad-ID			Rate	Type
5 WHAS M 08/07/23 12:53 AM Nightline	1237-106a		VSQBES23007	7H		\$46.00	
29 08/07/23 08/13/23 Local News @ 11p Sa 11-1135p	S-	:30	2	\$200.00	NM		
Weeks: Start Date 08/07/23 End Date 08/13/23 MTWTFSSS- Spots/W	eek Rate 2 \$200.00						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Ad-ID			Rate	Туре
· ·							

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Start Date

Ch

Ch

WHAS

WHAS

WHAS

29 08/07/23

2

30 08/07/23

Weeks:

Spots: #

Spots: #

End Date

08/13/23

08/13/23

Start Date

08/07/23

Day Air Date

Sa 08/12/23

Sa 08/12/23

Day Air Date

Tu 08/08/23

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Description

Tue Prime A

End Date

08/13/23

Local News @ 11p Sa

Air Time Description

MTWTFSS

Air Time Description

7:59 PM Tue Prime A

- T- - - -

11:23 PM Local News @ 11p Sa

11:31 PM Local News @ 11p Sa

Invoice #	2750698-1	Invoice Month	August 2023			
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/13/23			
Advertiser	POL/ Andy Beshear / D / GOV / KY					
Product						
Estimate #	2977					

	Product					
	Estimate #	2977				
			Spots/			
Start/End Time	MTWTFSS	Length	Week	Rate	Type	
11-1135p	S-	:30	2	\$200.00	NM	
ion	Start/End Time	Leng	th Ad-ID			Rate Type
ews @ 11p Sa	11-1135p	:3	O VSQBES23	3007H		\$200.00 NM
ews @ 11p Sa	11-1135p	:3	O VSQBES23	8006H		\$200.00 NM
8-9p	- T	:30	1	\$500.00	NM	
ООР	•	.00		Ψ000.00	1 4101	
Spots/Week	Rate					
1	\$500.00					
<u>ion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
ne A	8-9p	:3	O VSQBES23	3007H		\$500.00 NM

	31 08/07/23	08/13/23	Thu Prime C	10-11p	T	:30	1	\$475.00	NM	
Ì	Weeks:	Start Date 08/07/23	End Date MTW	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	<u>Rate</u> \$475.00					
	Spots: # Ch	<u>Day Ai</u>	r Date Air Time	Description	Start/End Time	Length /				Rate Type
l	1 WH	IAS Th 08	3/10/23 10:31 PM	Thu Prime C	10-11p	:30 \	/SQBES230)06Н		\$475.00 NM
ſ	32 08/07/23	08/13/23	Sun Prime C	9-10p	S	:30	1	\$900.00	NM	

32 08/07/23	08/13/23	Sun Prime C	9-10p	S	:30	1	\$900.00	NM	
Weeks:	Start Date 08/07/23	End Date 08/13/23 MTWTI	<u> </u>	<u>Rate</u> \$900.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time D	escription	Start/End Time	Length	Ad-ID			Rate Type
1 WH	IAS Su 08/	/13/23 9:26 PM S	un Prime C	9-10p	:30	VSQBES23	006Н		\$900.00 NM
				Total Spots	115				

Include Invoice # on Check - Payment Terms 30 Days

Gross Total \$21,166.00 Agency Commission \$3,174.90 Net Amount Due \$17,991.10

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